

# ASHES PRICES!

OFFERS ONLY  
NALLY ADVERTISED BRANDS  
ALL SALE MERCHANDISE  
MERCHANDISE IN EVERY DEPARTMENT

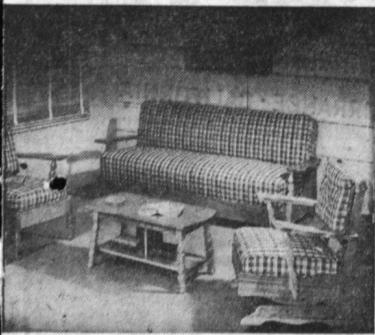


## LOVELY BED DIVAN GROUP

Sofa and Matching Chair,  
Cocktail and End Tables,  
Pair Lovely Lamps

REG. \$129.95

**\$99.**

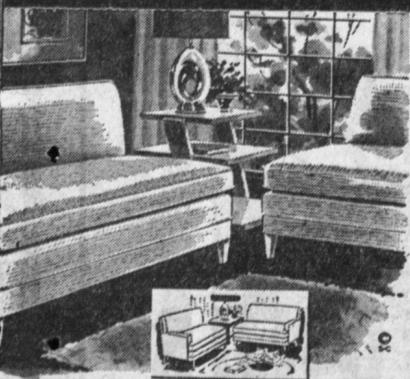


5-PIECE

## MAPLE GROUP

REG. \$189.95

**\$149**



## 5-Piece SECTIONAL

INCLUDES:

- Large Silk Shade Lamp
- Formica Coffee Table
- Corner Matching Formica Table
- Spun Metallic Covering on Sectional

REG. \$199.95

**169<sup>95</sup>**



BEAUTIFUL 6-WAY

## FLOOR LAMP

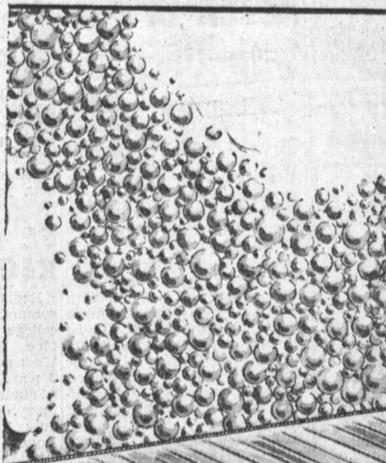
WITH ANY LIVING ROOM GROUP

**\$10** DELIVERS ANY  
GROUP-EASY TERMS

# UNIVERSAL

The WORLD'S LOWEST-PRICED  
Furniture Store

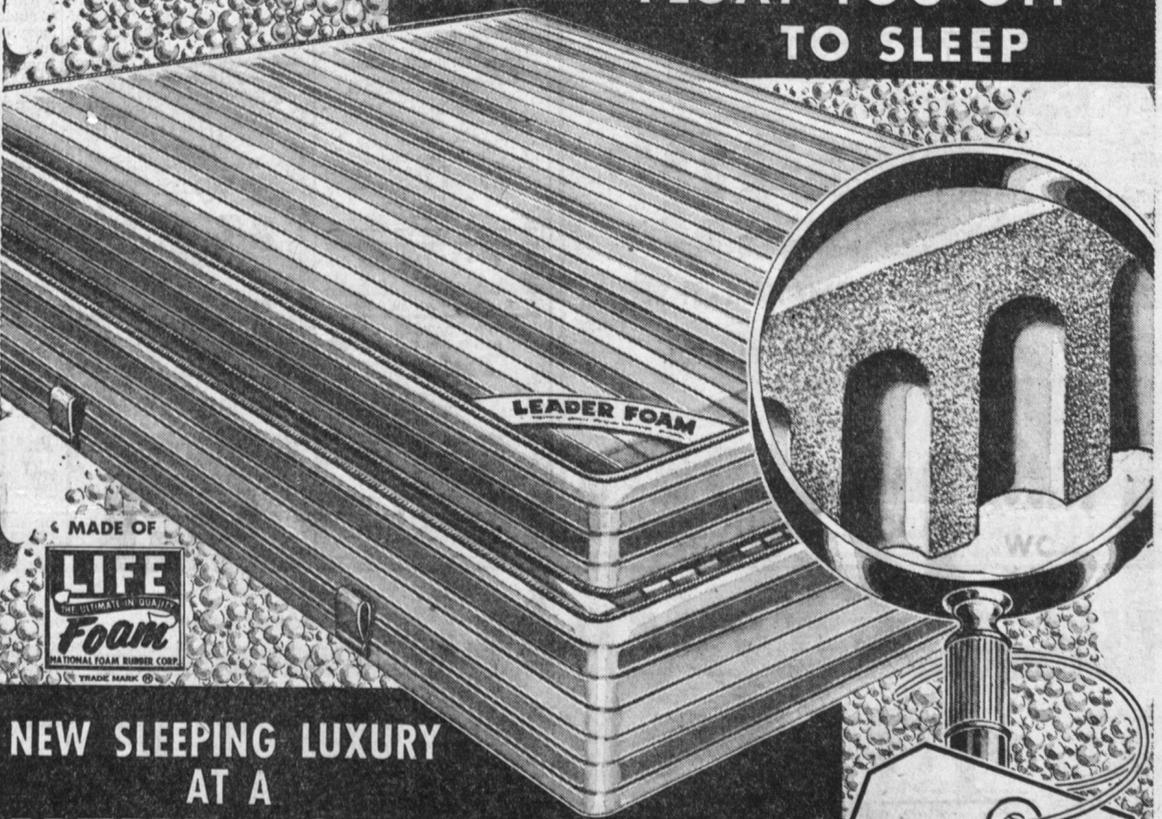
1317 SARTORI --- TORRANCE



ACTUALLY — YES, ACTUALLY

# BILLIONS OF LATEX BUBBLES

FLOAT YOU OFF  
TO SLEEP



## NEW SLEEPING LUXURY AT A NEW LOW PRICE THE *Wilshire* LEADER FOAM

Once a luxury beyond the means of the average family, a foam latex mattress is now within the price range of all. High volume production using new scientific methods developed by the National Foam Rubber Corp. have made possible revolutionary low prices.



THE FOAM LATEX MATTRESS

WITH THE

## 15-YEAR GUARANTEE

Tiny air cells or bubbles formed of pure latex, literally breathe as you turn in bed. Foam latex is self-ventilating, cool, free of the scent of rubber, a source of positive relief to the allergy sufferer. The mattress never needs turning. It provides cushioned support for the entire body and comfort far beyond the greatest expectations.

Copyright, 1953, Wilshire Bedding Co.



NO MONEY DOWN!



HOLLYWOOD

## BED

7 PIECES

Includes quilted plastic headboard, legs, innerspring mattress, matching box spring & fluffy pillow.

**\$49<sup>50</sup>**  
TWIN SIZE  
COMPLETE

FULL SIZE **\$59<sup>50</sup>**

## SIMMONS DEEPPREST MATTRESS

or BOX SPRING Reg. \$59.95

Heavy Striped Ticking, Thick felt padding, Innerspring construction, 312 Coils. **\$39<sup>95</sup>**



ROLL-A-WAY

BED Reg. \$29.95

Sturdy comfortable bed with heavy mattress. Mounted on casters and folds into small storage space.

30-IN. **\$19<sup>95</sup>**  
WIDE